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Ruchle Dahlia Gardens

659 Bonita Ave.

Baldwin Park California

U. S. DEPARTMENT OF AGRICULTURE

WASHINGTON, D. C.

N.T. INDUSTRY
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BUREAU OF PLANT INDUSTRY
Horticulture



TO OUR PATRONS

We thank you our parous for your enthusiasm, your patronage and for the many one letters you have sent us. We trust we very always to able to live up to your expectations. We trust you not for all past, present and future business and you can be sure we will do our best to try and please you

GENERAL INFORMATION

PRICES QUOTED are for field grown divisions of stock that has not been forced or propagated from and includes prepayment on all retail orders of \$2.00 and over.

GUARANTEE: We guarantee all stock sent out to be true to name as grown by us and to reach you in a growing condition. We will gladly replace any that should prove otherwise. In case of error on our part it is agreed that we shall not be held responsible for a greater amount than the original price of the stock purchased.

TERMS: Cash with order or in advance of shipment.

To avoid disappointment as ORDER EARLY. stock of some of the most desirable varieties will not be sufficient to fill all orders.

TIME OF SHIPMENT: Tubers March 1 to May 15. Plants May 1 to July 1. Eastern shipments not advised until after April 1 on account of freezing.

We do not substitute unless SUBSTITUTION: directed to do so.

GREEN PLANTS

Green plants when properly grown are superior bers. They produce as good if not better flowers, to tubers. to tubers. They produce as good if not better flowers, the roots are clean and more easy to divide. Our plants are stocky and hardy, we pack them to go anywhere. We use no artificial heat in our glass house, the California sun being sufficient. All plants are hardened off in the lath house from two to four weeks before sending out. If you have been disappointed with green plants before, try ours. Plants should be planted out promptly upon arrival and not allowed to dry out. Dip the root of the plant in water before planting, plant at least 6 inches deep, filling the hole up gradually as the plant grows. up gradually as the plant grows.

VISITORS WELCOME

You are cordially invited to visit our gardens this coming season. We have 10 acres, five of which will be planted to dahlias, making one of the largest plantings in the San Gabriel Valley. Last year our planting consisted of over 12,000 plants; this year we will have a planting of over 20,000.

We are located 2½ miles north east of Baldwin Park and 3½ miles south west of Azusa on what will be the new Arrow Highway when completed. Our gardens are open daily except Saturday which is our rest day. You will find our gardens different from the others, come and see them. Our trial garden always creates much admiration.

Explanation of Abbreviations (Dec.—decorative) (Hyb. Cac.—Hybrid Cactus) (Cac.—Cactus)

NEW DAHLIAS FOR 1928

This year we are introducing several new dahlias that were developed in the gardens of Mrs. Evelyn M. Dane of Los Angeles. These we believe are some of the best of her many fine seedlings. MISS LOS ANGELES, Dec. A most beautiful golden

dahlia which attracted much attention last season. The flowers are carried high above a medium sized bush on long cane like stems. The petals curl back

bush on long cane like stems. The petals curl back in a most attractive manner forming a large golden ball.

No. 252—Plants only \$5.00

M. L. GRIFFITH, Hyb. Cac. A sensational dahlia.

A deep cerise with silver reverse. The petals are beautifully twisted and curled in a manner which shows both colors, giving a bi-colored effect. The large flowers are carried on strong, slender stems. A free bloomer and good keeper.

No. 253—Tubers \$5.00: Plants \$2.50

No. 253—Tubers \$5.00; Plants \$2.50

HAL HOLMES, Dec. A broad petaled decorative,
Tyrian pink deepening to aster purple. Flowers
averaging 5 to 7 inches across with fair depth.
Rigid cane like stems, flowering habit good. Received rating of 82 at Storrs, Conn. Trial garden
in 1926. No. 250—Tubers \$5.00; Plants \$2.50

HARRIET HAYES, Dec. This large dahlia of amaranth pink was much admired in our garden the past

anth pink was much admired in our garden the past season. Very free, continuous, bloomer. Full centers till late in the season. Strong rigid stems, bushes of medium height. Flowers sell on sight.

No. 241—Tubers \$5.00; Plants \$2.50.

GENERAL LIST

227.

mense deep blooms of old rose and old gold produced freely on heavy stiff stems. Plants \$3.50

8. BERTHA HORNE, Hyb. Cac. Deep orange yellow, tinted with apricot. The large blooms are pro-

duced freely on low bushes.

5. BETTY AUSTIN, Hyb. Cac. Rosy carmine, with small amounts of yellow at the base and tips. Good stems. Profuse bloomer.

Tubers 35c

Lavender, strong stems, Tubers 75c; Plants 50c BIANCA, Hyb. Cac. free bloomer. BLACK BEAUTY, 259. Dec. Medium size, dark

Tubers 35c maroon. 194. BLOSSOM, Peony. Large whites blossoms, Tubers 35c

slightly tinted pink.

Tube

4. B. P. O. E., Hyb. Show. Elk's purple. attractive when arranged with white blooms of

similar type.

276. BREAK O' DAY, Hyb. Cac. Clear sulphur yelTubers 35c

CANDY, Hyb. Cac. The bushes produce flowers of different colors. Some are ruby red, while others

are white with a red margin.

Tubers 25c
187. CARMENCITA, Dec. Yellow splashed with red.
Large blooms, dwarf bushes.

Tubers 50c
108. COUNTESS OF LOUNSDALE, Cac. Reddish

salmon, changing to fawn. A profuse bloomer, low bushes. Tubers 25c

rose reverse. Large deep flowers, carried on long stiff stems. Free bloomer. Plants \$1.50

CREAM OF THE VALLEY, Show. Cream

THE VALLEY, pink, tipped crimson. Tubers 513 301. DARDANELLA, Dec. A very attractive combination of scarlet red and yellow. Profuse bloomer. Tubers 50c **DELICE**, Dec. Medium size clear pink. cut flower. Tubers 25c DUNDEE, Hyb. Cac. Florist flower of rich burnt orange, medium size. Tubers 25c
3. EARL WILLIAMS, Dec. A popular dahlia, scarlet tipped white. Plants 75c EDITH TANNER, Hyb. Cac. Salmon, shading to yellow center.
9. E. F. HAWS, Cac. Clear pink on strong stems. Tubers 75c EL CAMINO REAL, Dec. A large gorgeous velvety crimson. Plants 75c
8. EL GRANADA, Hyb. Cac. Large orange red, with creamy yellow reverse. Has won many prizes. Tubers 75c ELSA, Peony. Splendid pure white. Often comes with full centers. Strong stems and a free Tubers 35c bloomer. 222. ELSIE DAVIDSON, Show. A mass of yellow flowers from early till late. A very good cut flwer.

Tubers 50c EMMA MARIE, Dec. Clear pink, with creamy white center. Large blooms which are a favorite for both exhibition and commercial use Plants \$1.

4. EMPRESS EUGENIA, Dec. Rich lavender, continuous bloomer. Tubers 50c

239. FAITH GARIBALDI, Dec. An immense deep rose decorative of great substance. Exceptionally strong stems. Excellent keeper and a persistent prize winner. Tubers \$2.50; Plants \$1.25

260. FERNAND OLIVET, Cac. Brilliant maroon with scarlet shadings. Free bloomer. Tubers 35c 273. FLAME OF FIRE, Dec.. Flaming red, loose broad wavy petals. Tubers 50c 351 FLAMING METEOR, Dec. A prize winner. Flaming orange scarlet, long tough cane like stems. Excellent cut flower. Plants \$2.50 114. FLARE, Cac. Bright scarlet, strong stems. dwarf plant, flowers keep well when cut. Tubers 25c
272. GEE WHIZ. Hyb. Cac. The immense blooms are soft buff shaded salmon. Tubers 50c GEN'L ROSALIE JONES, Hyb. Cac. Golden yellow. Tubers 50c 163. GEO. WALTERS, Hyb. Cac. Pinkish salmon, tinged with gold at center.
291. GLADYS SHERWOOD, Hyb. Cac. Tubers 35c star shaped white.

Tubers 75c

154. GOLDEN WEST, Cac. A popular cut flower variety in golden orange.

323. GOLD RUSH, Dec. Clear lemon yellow. The flowers are large. The bush is a vigorous grower of average height.

Tubers \$1.50; Plants 75c

200. GOOD-BYE DELICE, peony. Clear pink. Tu. 25c

202. GRACIE MARIE, Peony.

Tubers 75c

Tubers 75c An immense GUSTAV DOUZON, Dec. Large, free blooming red. Good for cuttings. Tubers 25c 8. HALLOWE'EN, Peony. Buff shaded with orange and bronze. Good stems. Tubers 25c. 5c. HARRY DAVIDSON, Dec. A very pleasing variety of mulberry shadings. The flowers are large stems, fine tall bushes always in bloom. Tu. \$104. HEIMWEH, Hyb. Cac. Amaranth purple, large flowers with the best of stems, and excellent. Plants 75c keeping qualities. orange over Plants \$1.00 313. HELIUM, Hyb. Cac. Cadmium chrome yellow.
290. IMP., Cac. Very dark maroon. Tubers 75c

INNOCENCE, Dec. Medium sized decorative of pure white. Long, strong, slender, stems.

Tubers 25c 157. INSULINDE. Dec. Orange buff with a golden

sheen; broad. curling petals. Tubers 75c, plants 50c 324. ISLAM PATROL, Hyb. Cac. A prize winner of very dark velvety scarlet, tipped and flushed with gold. Plants \$1.00

269. JANE SELBY, Dec. Pale mauve pink, large Tubers 50c flowers.

JEAN CHAZOT, Hyb. Cac. Nasturtium red Tubers 75c with a golden suffusion.

JEAN KERR, Dec. Pure white 177. ball shaped flower. Tubers 50c

JERSEY'S BEAUTY, Dec. Α most popular pink dahlia; long strong stem. Tubers \$1, plants 50c 205. JUDGE MAREAN. Dec. Orange yellow with

outer nortion of petals. carmine red. Large flowers, free bloomer, long straight stem. Tu. \$1, plants 50c JUNIOR, Dec. Huge dahlia of pure lavender.

Tubers \$1.00 J. W. DAVIES. Dec. Deepest cerise at center,

graduating to a lighter tint. Profuse bloomer.

Tubers \$2.00; Plants \$1.00

80. KING HAROLD, Peony. Very dark maroon. 230. Tubers 50c

7. KING OF SHOWS, Hyb. Show. Rich old gold. large flowers, carried on long strong stem. Plants 75c 314. KITTY

4. KITTY DUNLAP, Dec. A new shade of American beauty rose. A satisfactory dahlia for any purpose. Flowers are large, freely produced. and good keepers when cut. Long stiff stems.
Tubers \$1.00; Plants

4 LADDIE, Dec. A dwarf, free blooming variety, which produces large flowers of soft yellow, shaded orange, on strong stems.

Tubers 50c
292. LADY HELEN, Hyb. Cac. Large beautifully

formed flowers in carmine rose, tipped cream yellow.

Tubers \$1.00; Plants 50c

Tubers \$1.00 Plants 50c

147. pink. Tubers 50c MARGARET MASSON, Dec. As grown by us 236.

Free bloomthis dahlia is a beautiful silvery purple. ing and good stems. Tubers \$2.00: Plants \$1.00

MARIPOSA, Hvb. RIPOSA, Hvb. Cac. Lavender pink and The shaggy blooms are formed of long, nar-208. white. Tubers 75c row petals.

2. MARGUERITE. Dec. A medium sized flower. Color. orchid shading to lavender. The bushes are a mass of blooms with full centers, until frost takes them.

Tubers 25c 102.

MAUD ADAMS. Show. A white dahlia, slightly hed with pink. Very dainty. Tubers 25c flushed with pink. Very game, Creamy yellow 115. MERLE, Dec. overlaid flesh Tubers 35c

pink. Flower of medium size. T. MEVROUW BALLEGO, Hyb. Cac. Brilliant Very free blooming. garnet with scarlet shadings. Tubers 50c

MIDNIGHT, Dec. A very dark red of the form nsulinde. Tubers \$1.00 of Insulinde.

MILLIONAIRE. Dec. A very large delicate lavender, overshadowed with a pink cast. Tubers 50c. MINA BURGLE, Dec. Deep crimson. Good Tubers 25c

for cutting. MISS HELEN HOLLIS, Show. Deep scarlet, 255. fine stems. Tubers 35c

MONTECITO, Hyb. Cac. Coral pink shading a yellow center. Tuber \$1.00; Plants 50c 293. to a yellow center. Tuber \$1.00; Plants 50ct 1. MR. CROWLEY, Dec. A much admired, bright glowing salmon pink, shaded with bright yellow.

Tubers \$1.00; Plants 50c The bush is sturdy.

196. MR. H. C. DRESSELHUYS, Dec. Light pink, with a little white or blush suffusion.

247. MRS. C. A. GILLATT, English Cactus. Rose pink, blending to a golden center. A large dahlia. Tubers \$1.00

MRS. CARL SALBACH, Dec. Mauve pink, shading to a lighter center. Tubers 50c

MRS. EDNA SPENCER, Cac. An exquisite shade of lavender or orchid pink. Long wiry stems.

Tubers 50c

MRS. ETHEL F. T. SMITH, 182. Hvb. Cac. large creamy white, shading to a lemon tint in the Tubers 35c center.

MRS. JOHN BAZANT, Dec. Nearly white, 335 blending to a very faint canary yellow at the cen-

4. MRS. P. A. VINCENT, Hyb. Cac. The large flowers are of a glowing apricot buff and produced 294. freely on perfect stems.

5. NEW CREATION, Hyb. Cac. Tubers \$1.00

rich amber Α

265. NEW CREATION, Hyb. Cac. A rich amber gold of medium size.
209. NOBILIS, Dec. A beautiful combination of white and crimson, with the white predominating. Very good for cutting. Tubers \$1.00; Plants 50c
278. NORMAN, Cac. A very large straight petal English cactus of bright crimson.
285. ORANGE BOVAN, Dec. Fiery orange scarlet.

Tubers 50c 117. ORANGE DOUZON, Dec. Reddish orange. large, good for cutting. Tubers 25c

large, good for cutting.

192. PINK BEAUTY, Hyb. Cac. Pale lavender pink
with lighter shadings. Tubers 50c

sec. PINK DELIGHT, Hyb. Cac. A deep thulite pink shading to maize yellow at the base of the petals. The large flowers are of a broad petal, star shaped type. The stems and growing habits are 286. PINK DELIGHT, excellent. Tubers \$1.00; Plants 50c

PORTHOS, Dec. Light violet, almost suggesting blue, probably the nearest approach to blue in dahlias. Good sized flowers on straight_stems.

Tubers 50c 1. PRIDE OF CALIFORNIA, Dec. Crimson red with a dark center. Large flowers on perfect stems.

Keeps very well when cut.

228. PRINCE IMPERIAL, Dec. The rich royal purple flowers are very large and of a loose decorative type, made of broad wavy petals. Good stems.

Tubers \$1.00; Plants 75c

287. PRINCESS PAT, Dec. A splendid long stem flower in rose, shaded with buff and amber. Very popular.

Tubers 40c

Tuber

256. PURPLE MANITOU, Dec. (A velvety purple. Strong stems. Dwarf bush. Tubers 50c Tubers 50c pink. The 218. QUEEN MARY, Dec. A pale silvery pink. The flowers are of medium size and produced abundantly

on excellent stems. Keeps well when cut. Tubers 25c

197. RALPH BALL, Dec. Deep yellow, shading to
a yellow at base of petals. Flowers are large, and

full with good depth. Long stout stems. Tubers \$1.00; Plants 50c 257.

ium size, perfect stems and freedom of bloom.

Tubers 35c RHEINISCHER FROHSIN, Cac. The color is a deep rose intermingled with white. Long wiry

Tubers 50c stems. 320. ROBERT TREAT, Dec. American Beauty Rose.
The flowers are immense in size, perfect in shape, ideal stems. Winner of many prizes Plants \$1.
327. ROOKWOOD, Dec. Bright cerise rose, a large flower. A prize winner. Plants \$1.50

240. SAGAMORE, Dec. Gold shading to a buff cen-

ter. Flowers large. Free flowering. A wonderful prize winner as well as a profitable cut flower.

Tubers \$2.00; Plants \$1.00

2. SCOTTISH CHIEF, Dec. An unusual shade of golden cocoa. Sometimes the petals are tipped with white december into pink. Stems are long with white, deepening into pink. Stems are long Tubers 35c and strong.

SNOWDRIFT. Dec. This large dahlia is well named. It is a full flower with broad snow white waxv petals. A profuse bloomer. Tubers 75c

SNOWDRIFT. Cac. A cut flower of large size, good stems, pure white and wonderful keeping quali-Tubers 50c

A. LEONARD. Dec. An early continuous 312 producer of immense blooms of deep cerise, on good Tubers \$1.00

193. TARANTULA, Cac. Large salmon orange Tubers 50c flowers.

22. TILLAMOOK, Dec. Canary yellow. Tubers 50c 31. TOM JONES, Show. A medium size show dahlia of creamy yellow tipped with lilac, making a very handsome flower. Tuber 35c 281.

234. TRENTONIAN. Dec. Old gold, amber, and bronze the color of an Indian's skin. Long stiff stems. A good cut flower. With ordinary culture can be grown to a large size. It is without doubt one of the outstanding dablies of recent introduc-

Tubers \$1.50; Figure 166. TRYPHINNE. Dec. A variety somewhat resembling a water lily, a pale yellow and pink, a large flower on a very strong stem.

Tubers \$1.00; Plants 75c VIVIAN, Show. White suffused pink, tipned Tubers 35c crimson.

146. WACHT AM RHEIN. Cac. Delicate rosy pink Stiff wirv with white suffusion. Free bloomer. Tubers 35c

WASHINGTON CITY, Hyb. A large Cac. waxy white bloom on a good stem. Tubers 35c 321. WIZARD OF OZ. Dec. An immense bloom of Tubers 35c

glowing amber nink. Stout erect stems. Plants \$1.50 214. WODAN, Hyb. Cac. Salmon rose with gold center. Free bloomer good stems. Tubers 50c
143. YSLETA, Dec. Unique color being a rich cop-

per rose. A strong grower producing large blooms on strong stems. Tubers 35c

POM PONS ALICE ROCKWOOD. Old rose. Tubers 25c ALEWINE. White shaded and tipped with Tubers 25c lavender pink. AMBER QUEEN. 'Amber shaded with apricot.

Tubers 35c 359. ANNA VON SCHWERIN. Delicate shade of light pink. Tubers 50c

357 BLUSH GEM. Pale pink edged with cerise.

Tubers 25c 374. DANDY. Bright orange. Tubers 50c

361. GRUSS AM WEIN. Crushed strawberry.

Tubers 50c HERBSTZEITLOSE. White tipped with soft 363. Tubers 35c lilac. JONKHEER VON CITTERS. 364. Yellow sharply tipped with orange red. Tubers 25c

368. NERISSA. Rose Pink. Tubers 50c 377. PURE LOVE. Shade of lilac to purple. Tubers 50c

RIVAL. Dark red. STOLZ VON BERLIN. 369. Tubers 50c Pink. 310. Tubers 35c TOMMY KEITH. Cardinal red tipped white. 372.

Tubers 25c 373. ZOE. Pure yellow. Tubers 35c

SPECIAL COLLECTIONS

For those not acquainted with the different varieties of dahlias, we are making up collections of one dozen tubers each, of our own selection, giving a good variation of color and type at a greatly reduced rate. These collections are priced at \$2.00, \$3.00, \$5.00, \$10.00 per doz. and one special green plant collection at \$22.50.

For your convenience we offer a gift certificate for Christmas or other occasions for any amount desired. Gift certificates issued for special collections or regular stock as desired.

- O. 1 COLLECTION. This is made up of one dozen standard dahlias which have become mixed in handling and those that have lost their labels. Price \$2.00 NO. 1 COLLECTION.
- NO. 2 COLLECTION. Twelve fine unnamed seedlings that were very good but not distinctive enough to Twelve fine unnamed seedlings Price \$2.00 name.
- NO. 3 COLLECTION. One dozen standard named dahlia tubers correctly labeled, all fine dahlias of the older introductions, extra value. Price \$3.00
- NO. 4 COLLECTION. One dozen of the more recent introductions, great value. All correctly labeled. Price \$5.00
- DLLECTION. One dozen large exhibition These are all prize winners, all correctly Price \$10.00 5 COLLECTION. dahlias. labeled.
- NO. 6 COLLECTION. One dozen green dahlia plants, delivery May 1 to July 1. These plants are of the very best varieties listed. Many of these are 1927-28 introductions. These are greatly under priced. Write for name of plants included in this offer. Price \$22.59

POM PON COLLECTION, 1 dozen, our selection, \$3.00

SEED

The warm dry midwinter weather we have had this year has enabled us to secure seed from many of the finest and largest dahlias in our garden. therefore able to offer to our customers a limited amount of very choice seed over our own planting requirements. This seed has been selected from a mixed exhibition garden of over 200 varieties of the world's best dahlias. Our extra selected seed is from a few of the larger full centered dahlias with good stems and growing habits. We do not believe there is any better seed than this at any price is any better seed than this at any price.

Our Price, 100 Seed \$2.00

Our standard dahlia seed has been selected from our growing fields and is the same quality that others usually get many times the price we are asking for this seed.

Put up in 25c, 50c packets. Large packets containing 150 to 200 seed \$1.00.

Pom Pon Seed, 100 Seed 50c.

Full Planting Instructions Contained in Each Packet

